

BillForge

Subscription Billing Engine

BillForge is a subscription billing engine designed to maximise revenue collection for digital content. It does so by enabling content providers to collect revenue efficiently and reliably.

The system allows providers to easily onboard new subscribers, manage their active subscriptions, and enjoy automated subscription billing.

BillForge offers flexible subscription models and handles recurring billing which makes sure that payments are collected on time, accurately, and in full.

Valuably, the system outputs real-time insights into how subscriptions are performing and how customers are behaving, which helps content providers make smart, data-driven decisions.

Finally, BillForge's scalable design is built with your growth in mind. It scales to meet even the highest demands for future digital subscription content.

Key Features

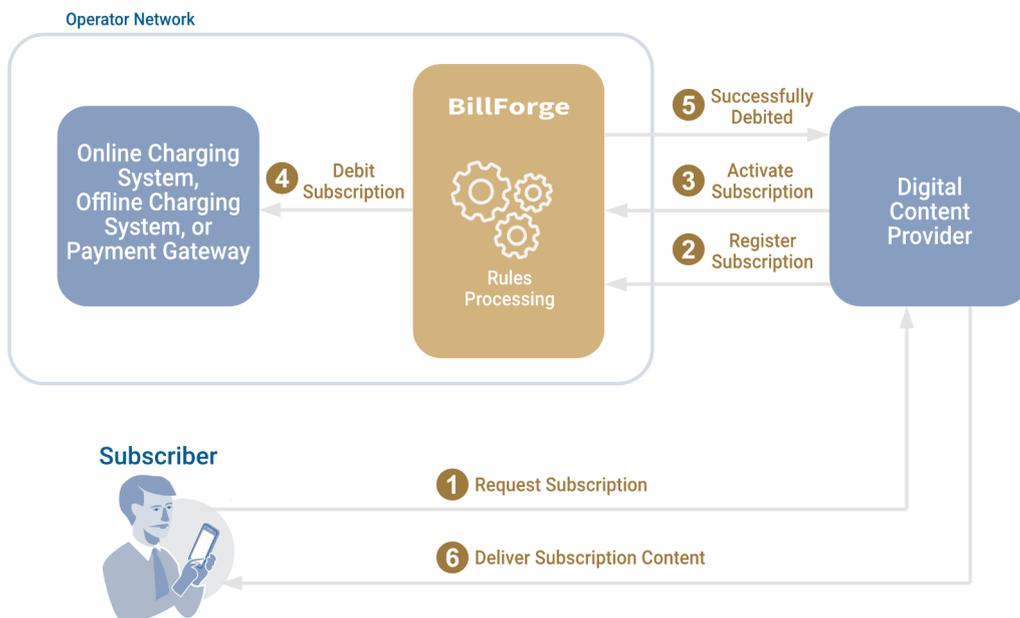
- ✓ **API-Based Subscription Billing:** OpenAPI functions allow content providers to create, activate, cancel, and view subscriptions.
- ✓ **Automated Billing Engine:** Subscribers wallets are debited in response to smart triggers from the operator's network.



Benefits

- ✓ Places content billing in the hands of the operator.
- ✓ Provides control over the entire subscription billing lifecycle.
- ✓ Maximises revenue collection with flexible subscription-debit options and automated billing recovery.
- ✓ Scales seamlessly to fulfil your future subscription billing needs.

- ✓ **Real-Time Analytics:** Tracks customer behaviour, revenue trends, and churn to help content providers make data-driven decisions.



Why BillForge?

Simplify the Complexity of Subscription Billing Management

Subscription businesses are thriving, driven by recurring revenue and long-term customer relationships. Gartner research shows that nearly 60% of organisations are integrating subscription services into their traditional business models.

However, many organisations overlook the complexity of collecting the revenue for their subscriptions.

BillForge addresses these needs by providing automated subscription billing and subscription analytics. In addition, BillForge provides you with other valuable benefits that enable you to upgrade to reliable subscription payments, diversify revenue with multi-channel billing, reduce charging system load with intelligent billing logic, and enable customer self-care for digital content.

Sources of Statistics: Gartner, "Lead Successful Sales Transitions to Subscription Selling," <https://www.gartner.com/en/webinar/430017/1033427>

Upgrade from Ad-Hoc Billing to Reliable Subscription Payments

BillForge enables third-party digital content providers to shift away from irregular billing to a structured, subscription-based debit order system.

By providing fixed, regular billing cycles, BillForge removes the inconsistencies and inefficiencies often caused by third-party ad-hoc billing.

This recurring billing model improves revenue predictability, gives customers a better experience, and cuts down on billing mistakes, which reduces the workload for operations teams.

Enable Digital Content Self-Care for Customers

BillForge provides APIs that seamlessly integrate with digital management channels to allow customers to manage their content in real time.

Unlock Diverse Revenue Streams with Multi-Channel Billing Integration

BillForge is designed for flexibility, enabling easy integration with a variety of billing systems, including Online Charging Systems, Offline Charging Systems, and third-party Payment Gateways.

This multi-channel support helps you diversify your revenue streams and retain control over subscription billing.

In addition, having multiple billing methods allows you to tailor billing processes to your business models and customer needs.

Reduce Online Charging System Load Using Intelligent Billing Logic

BillForge's smart billing engine significantly reduces the load on the backend charging system.

Instead of relying on brute-force billing attempts, the platform intelligently evaluates the subscriber's wallet balance before initiating debit requests to your Online Charging System.

This pre-validation mechanism prevents unnecessary transaction attempts, conserves system resources, and enhances overall performance, making the billing process more efficient and reliable.

Plus, BillForge maximises revenue by promptly billing subscribers as soon as they recharge their accounts, when triggered by the OCS.

Why Pharos?

Our formula for your success:

- ✓ We craft fully functional solutions to address technical challenges using people with deep knowledge of multiple technologies.
- ✓ We use our vast telecom expertise to distill complex requirements and technologies into effective solutions.

Telco Expertise

Since 1997, we have been actively engaged in the telecom industry, acquiring extensive expertise and knowledge in telco networks and technologies.

History Of Innovation

Our history reflects a strong record of delivering innovative solutions through our mature technology framework, custom-tailored to meet the specific needs of our customers.

CONTACT

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In-House Technology

We believe technology should support business needs. With a broad technology portfolio and industry experience, we craft solutions tailored to your requirements.